

POSTER PRESENTERS: WHAT TO EXPECT AT PURC

PURC is an all-day event. 95 projects will be featured this year. All presenters are strongly encouraged to attend all of the sessions and show their support of the other presenters.

Presenters should check-in at the registration table in front of the Franz Hall Tower Building. There you will receive a nametag and copy of the conference proceedings booklet.

You may attach your poster or poster materials 15 minutes before your session is scheduled to begin. Be prepared to remove your poster materials at the end of your session.

PREPARING A POSTER PRESENTATION

Poster Presentations

A poster is a visual display which presents your research project and results. It usually is composed of several separate segments which are mounted on a board in a logical sequence. The poster should be self explanatory. Interested persons should be able to view your poster and understand what you did, why you did it, and what you found. Presenters should be prepared to talk to viewers, and to answer questions.

Space

You will be provided space for your poster on a foam board that is 40 inches tall by 60 inches wide. You can mount your materials in one of two ways. (1) You can create a poster on thin poster material or butcher paper and attach that directly to the foam board; or (2) you can attach the individual pieces of your display directly to the foam board using provided pins. You may NOT bring your display on your own foam board! The foam boards we use are built into structures that line our lobby. If you create your poster on your own foam board, you will not be able to mount it to another foam board.

Text

Posters should be easy to read and should not be crowded. Only essential information should be included. Be concise. Text should be legible from a distance of 3 feet and in dark print. Because posters are visual displays, wherever possible, you should present information in figures, graphs, or tables. Illustrations should be integrated with the text rather than referenced with figure numbers as in papers.

Organization

Title: Your title announces you and your work from a distance of 16 feet to 20 feet. It should be assertive, clear, and eye catching. The title should be printed in letters that are 1-2 inches high, and it should be followed by the name(s) of the student author(s), faculty sponsor(s) and institution (e.g. UCLA).

Abstract: A brief summary of your study may be included in your poster.

Introduction: A succinct synopsis of the relevant theoretical background should be provided.

Method: Describe subjects, design, tasks and procedures. Your variables should be clearly defined.

Results: Graphs, figures, and tables are ideal for presenting results. Text should be used sparingly. Short figure captions can be used to help the reader understand the data presented.

Organization Continued...

Discussion and Conclusions: Provide a concise explanation of the significance of your results in the context of the theoretical background developed in the introduction.

References: Include only essential references, as these break up the visual flow of the text and take up valuable space on your poster.

Headings: Main headings can be used to carry essential information and provide a “take home” message.

Layout- Remember, you are limited by the size of the title foam board noted above. A good poster contains blank space. Use the empty spaces to visually organize your poster. To find the most effective and pleasing layout for your poster you should experiment with full scale models. Once you have decided on your layout, be sure to number the sections so readers can follow the correct sequence. Posters are usually read from left to right. Keep in mind you will have to transport your poster, so keep the sections manageable in size. Finally, some presenters like to use different color backgrounds to add character to their displays; the foam board we provide for you to mount your poster is white and sits horizontally.

Audience

Your audience will include anyone who comes through the Franz Hall Lobby to look at the posters. These people may include other participants and their guests, UCLA faculty, graduate students, undergraduate students, and staff.

Practice

Nothing will improve your level of comfort and confidence more than practice. We suggest you have several people read your poster to give you feedback and to ask you questions. Practice answering questions and explaining your project to your audience.

Getting Help Preparing Your Presentation

Presenters should work closely with their faculty advisors when preparing their presentations. You can also ask questions of the PURC staff. Sarah is available to answer questions regarding the schedule, equipment, and other related topics. E-mail Sarah at slemke@psych.ucla.edu. Our Graduate Assistant, Danny Osborne, will contact students regarding abstract editing. He will be able to answer questions and offer advice for preparing your presentation. Please e-mail Danny at purc@psych.ucla.edu.

Poster Printing Option

You can create your poster with individual materials or you can create a printed sheet to pin to our foam boards. If you are interested in creating a full-sheet display, please talk to your faculty advisor about your campus resources for printing professional-quality posters. Posters can be enlarged and printed from a single PowerPoint slide or an Adobe Photoshop or Illustrator image. In addition to your campus printing services, you can also explore local printing business options. UCLA students can inquire about printing with Kevin or Wade in the Psychology Department or visit the [Technical Services webpage](#). We welcome both poster display styles at PURC since professional options are not necessarily cost-efficient. It's your decision on how you will prepare your display.